weaving new uses from old mills

Retail Retold students recently began a retail design project located at Revolution Mill in Greensboro. Check out students’ first reactions to the site and observations of the tour of the facility by Lynn Cowan, Christine Chapman (MS 2007) and Catherine Carter (BS 2007) on the class blog: retailretoldstudio.blogspot.com...

...De-Specialized Workspace students explore new ways of "working" by deconstructing the traditional office...the site: Highpoint’s Highland Mill (a 100,000 sq. ft building now the home of Cisco Brothers Furniture showroom)...

...and in other third and fourth year (vertical) studios...students pursue a variety of projects: lustrous LED lighting design competition, shopping center and retail spaces in Hong Kong, and furniture design and product design.

Design can be found in many forms in the Design Visualization course. The rain this past Tuesday led to many pairs of galoshes, providing inspiration to the students’ first drawing assignment. Photo by Kurt Huizenga.

bringing new ideas to community service

IIDA Campus Center (the IIDA student chapter) will team with the Department of Consumer, Apparel, and Retail Studies to redesign the Greensboro Salvation Army store. Students will analyze existing retail and merchandising strategies, space use, store image, users, and safety issues to begin the project. This IIDA-sponsored project will be highlighted by a 12 hour charrette on Friday, October 24, 7pm - 7am. The Greensboro Salvation Army, led by Major Paul Egan, has partnered with Ivan Cutler, former IARC Advisory Board member and a strategic marketing specialist, to upgrade the existing store and to develop a new boutique type of store for north Greensboro.
And speaking of service, IIDA students clean the stream in Peabody Park on UNCG’s campus on 20 September 2008. Left to right, Annie Fuller, Kristin Sylvia, Kristina Ragan, Ashley Warriner, Graham Clinard, Caroline Hill, and Maria Floren. Photograph courtesy of Patrick Lee Lucas.

“share a story and a handshake…”

With these words of advice, Jessica Zuniga (fourth year) greeted donors, recipients, and distinguished guests at an HES Scholarship Awards Luncheon on 19 September 2008, where more than two-dozen students received special recognition and had the opportunity to meet the donors for their scholarships. Chancellor Linda Brady noted in her closing remarks how glad she was to hear student success stories from Jessica, as well as Holly Hampton Christian (BS, 1997), the recipient of the HES Young Alumna Award, given at the luncheon. In her acceptance speech, Holly advised students to find and pursue their passions and to take advantage of the rich resources available at the university in shaping their futures as young designers. Holly received a heartfelt gift from Tommy Lambeth, a piece of artwork made with wood from his grandfather’s house. In telling the story of the piece, Tommy dedicated it to Holly for her passion in design and her support of the department. Tommy’s gift echoed Holly’s earlier bequest to Tommy of an element from her senior thesis project, based on stories of her grandmother’s farm. Stories abound!

IARc people news


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alumni reunion in Spring 2010! more details to follow.